



FOR IMMEDIATE RELEASE

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THE PRIMPING PLACE SPA ANNOUNCES 2009 FALL OPEN HOUSE

STAMFORD, CONNECTICUT (October 08, 2009) – The Priming Place Spa, Stamford’s “Mecca” for Skin Care, Electrolysis and Wellness, announces its Fall 2009 Open House. The event is set to take place on Saturday, October 24, 2009 from 11:00 A.M. to 4:00 P.M. Guests will benefit from the following exclusive treatments:

- Half-price Microdermabrasion and Organic & Skinceuticals peels
- “Relaxathon” which will feature the spa’s three therapists offering a total of 30 minutes (10 minutes with each therapist) of the following specialty massages: ***Thai Yoga Massage, Hot Lava Shell "the green hot massage" and Aromatherapy Relaxation Chair Massage.***
- **From 3:00PM-6:00PM Safe Laser Therapy's Grand Opening!** Free Laser Therapy to control stress/appetite and pain relief with Safe Laser Therapy (\$99 value) and \$ 50 discount on any treatment packages.

State-of-the-art technology is used to provide Laser treatment to Quit smoking, Appetite Control and Infrared Body Wraps to melt fat and toxins away and help achieve Weight/Inch/Cellulite Loss & detoxify whole body. All treatments are drug free, safe, non-invasive and have no side effects and makes you healthier and stronger naturally. Call 203-261-4400 for appointment or visit: www.SafeLaserTherapy.com

The Priming Place Spa will donate 10% of the proceeds from this event to the American Parkinson Disease Association in honor of one of our colleague’s mother, who passed away last spring.

New Wellness Treatment

The Priming Place Spa adds to its wellness offerings, Quantum Biofeedback – a new noninvasive healing modality through which you can train your unconscious and conscious processes on how to improve the quality of your life by managing the stress associated with ADHD, Autism, High Blood Pressure, Headaches (Migraine or Conventional), Diabetes, Depression, and General Chronic Pain. Quantum Biofeedback will be offered by Pierre Dupleix, our Certified Quantum Biofeedback Specialist.



New Skin Care line

The Primping Place is the first spa in lower Fairfield County to offer Bioelements – a professional, award-winning skin care line which can be customized to target every skin type and every concern, from signs of aging to irritation, and everything in between. Bioelements includes a system of products that are formulated with the most potent natural botanical extracts, pure essential oils and advanced cosmeceutical ingredients available so you get professional results, right in your own home. For more information on Bioelements, visit www.bioelements.com

New Green Interior Design

The Primping Place Spa offers a newly, eco-friendly treatment room designed by Beth Keating. The space was decorated with the health of our clients and the health of our planet in mind. We have chosen natural and renewable materials in a soft palate to create a relaxing atmosphere that is in tone with nature.

For the paint, we used Benjamin Moore's **VOC Free** Natura Paint, custom color. The blinds are made of natural bamboo, the world's fastest growing plant and a highly renewable resource. Cotton, a renewable resource used for textiles for seven thousand years, was the fabric chosen for the drapes. The chairs were made of Banana Fibers and Rattan, both renewable resources that reduce the amount of timber consumed. To cleanse the air and provide oxygen, Philodendrums – recognized by N.A.S.A. among the best house plants for removing formaldehyde from the air – were selected as the air cleansing plant for the room. For more information on Beth Keating Design, contact Beth at bethkeating@optonline.net

New Massage Therapist & Spa Hours

Massage therapist Pia Valkonen, formerly working for Joyti Yoga Studio in Stamford, CT, has joined The Primping Place. Pia will be offering therapies starting at 8:00 A.M including Sundays.

About The Primping Place

Located in the heart of downtown Stamford, The Primping Place Spa was founded in 1992 by Lisa Mecca-Primps, LLC-DBA. A team of Licensed Electrologists, Aestheticians and Massage Therapists specializes in results-oriented, effective treatments customized to your individual needs and provides expert advice, always aiming to exceed your expectations.

An oasis of relaxation providing the perfect alternative to large, impersonal spa, The Primping Place offers a variety of treatments starting with an analysis of your skin with Dermalogica(tm) Face Mapping and following up with a Dermalogica Antioxidant Power Peels, Microdermabrasion, and Telangiectasia Treatments.

Specialized treatments include Newborn Massage Lessons, Permanent Makeup, Safe Laser Therapy, Thai Yoga Massages and Quantum Biofeedback.



The Priming Place carries hundreds of different specialized products including: Bioelements, Dermalogica, SkinCeuticals, Thayers Witch Hazel, Perfect for Bumps & Tend Skin for treating ingrown hairs. Free Dermalogica skin care samples available.

The Priming Place is located on Summer Street #1747 on the left side between 3rd and 4th Streets. For more information, call 203-325-9565 or visit our web site where you can book online at www.theprimingplace.com

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